



Premium Diesel for customers seeking ultra performance and cost savings.

Get more with Irving Blue Ultra Diesel. Check out these additional features and benefits:

Save money – get better bang for your buck.

- Better fuel economy
- Increases fleet mileage by 2-3%
- Lower maintenance costs
- Extends engine life

Increase Performance - vehicles run better and longer.

- Extremely reliable in cold climates
- More power and less down-shifting
- Engines run smoother and more efficiently
- Increased ignition performance for clean, powerful combustion
- Reduced white smoke, NOx emissions, and exhaust odor
- Smoother, faster, and more reliable engine start up
- Reduced engine noise for quieter running
- Cleaner truck parts and filters
- Minimize engine wear with lubricant-enhancers
- Reduction in winter wax crystal formation due to a unique de-waxing process at the Irving Refinery - no more plugged fuel filters or lines

Grow Business – give your customers the best.

- Increase sales by selling a superior product
- Satisfy customers by offering more benefits
- Enhance your reputation
- Promotional support available from Irving

***Irving Blue Ultra is exclusively available at Irving's 4 US marine terminal locations
– Revere, Portsmouth, South Portland, and Searsport***

To contact a wholesale sales representative please call 1-877-942-3600.

